



GD CORPORATION



B2B WEBSITE



B2C WEBSITE



서울브랜드파트너스
선정기업

GD CORPORATION

We are a sleep and relaxation specialty brand dedicated to adding value to our customers' healthy lives.

We operate the following businesses:

- B2C brands including 'zero o'clock,' 'huesi,' and 'hugram.'
- Trade and business related to Hotel Linen & Amenities.
- B2B brand promotion services.

We are actively conducting product research and development with domestic and international experts, striving to grow into a global sleep tech company that offers practical products and services to our customers, moving beyond the simple role of a bedding company.

We maintain partnerships with approximately 60 brands both domestically and internationally. Leveraging a stable production and logistics infrastructure through our global network, we can respond flexibly to delivery schedules.

We have achieved notable successes, such as a brand launch on CJ Home Shopping's TV Live and reaching record-high sales in domestic and international funding campaigns. Furthermore, we supply products to premium hotels like Banyan Tree and Marriott, as well as VVIP postnatal care centers.

amazon kakaotalk 선물하기 SAMSUNG



BANYAN TREE



MARRIOTT



2019

2020

2021

2022

2023

The Launch of zero o'clock

- Entered/Launched on Naver Smart Store
 - Started sales on Official Brand Website
 - Began down and Linen B2B business
 - Established GD Corporation
- Commenced supply of customized linen products to domestic hotels and resorts.
 - Brand growth initiated, focusing on Goose Down Comforters
 - Selected as an export business brand linked to KBS WORLD content.
- Concluded supply contracts for linens and towels with luxury hotels such as Banyan Tree.
 - Built an export system focused on Southeast Asia.
 - Launched on Amazon in the United States and Japan.
 - Ran a Wadiz crowdfunding campaign and set the all-time sales record in the goose-down comforter category.
 - Selected as a Seoul City Brand Partners company.
- Expanded linen ODM supply for domestic and overseas lodging companies.
 - Built a dedicated hotel towel and bedding set lineup.
 - Hit the target on Japan's Makuake crowdfunding platform.
 - Listed on multiple global online malls.
- Secured linen-supply partnerships with 43 domestic and 11 overseas brands.
 - Introduced custom hotel manufacturing and an automated production system.
 - Launched new products: graphene comforter, seersucker summer blanket, and Duraron cooling pad.

2025

2024

Expand global partnerships

Strengthen linen sales

Diversify brand business

- Launched new high-end linen line: (Classic / Premium / Luxury)
 - Certified as a new HI Seoul company
 - Selected for Good Design Excellent Industrial Design Product (Huesi Wax Tablet)
- Signed collaboration with Canada's premium bedding brands Northern Feather Canada Ltd. and St. Geneve.
 - Invited to exhibit at Bangkok Mega Show.
 - In talks to enter Thailand, Vietnam, Malaysia and Cambodia through partnerships with Index Living Mall, InterFun Group and other global players.
 - Discussing team-up with ergonomic pillow brand "Mr. Big Pillow."
 - Held 1-on-1 sleep-product meetings with Japanese retailers including Tsutaya.
- Expanded linen supply to global chains including Marriott Group.
 - Enhancing professional labeling and brand customization.
- Launched sleep-fragrance brand "huesi"
 - Expanded mattress brand "hyugram" product range
 - Opened first offline flagship store (AK Plaza Gwangmyeong)
 - Ran exclusive CJ O Shopping live show (zero o'clock Premium Goose Duvet)
 - Designated as a venture company (Innovative Growth type)

2026

2027~

- Establishment of the Sleep Technology Lab
 - Entry into CJ Olive Young
 - Entry into Hyundai Livart Gangnam Store
 - Won the Golden Paper, INSPER Design Awards
 - Seoul Awards selected for 3 products
- Launching SaaS subscription-based sleep-disease analysis reports and DTx-integrated services
 - KOSDAQ Listing (IPO)

GD CORPORATION

B2B Down Division

B2B Linen Division

B2B Promotion Division

B2C Brand Division

Sleep Tech Lab



zero o'clock

"Creating rest that feels good." The start and end of every day—a moment completely emptied: zero o'clock



zero o'clock Home&Life

A home-fabric living brand that shares your everyday spaces — zero o'clock Home & Life



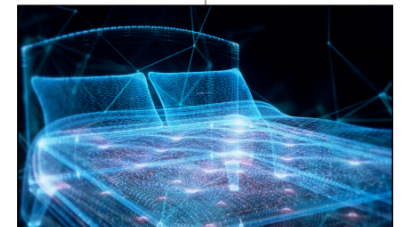
huesi

huesi — a fragrance brand that captures pure comfort in every moment of rest.



hyu.gram

A mattress brand that pursues a healthy lifestyle through a fresh start to restful sleep.



SLEEP TECH LAB

비접촉 생체 신호 수집 및
수면, 질환 위험 온톨로지 AI 분석

"zero o'clock," "zero o'clock Home & Life," "huesi," and "hyugram" put customer experience and dialogue first.

We listen to every tiny inconvenience, refine it, and keep working to make life easier for every user.

Every product is conceived and manufactured in-house.

Main Product



zero o'clock

Goose & duck-down duvets



hyu.gram

Hybrid 80K ultra-high-density
memory-foam Euro-top mattress



zero o'clock

Forpe & Duraron cooling pads



zero o'clock

Full range of pillows
+ body pillows



hoesi

Room sprays
+ Wax tablet



zero o'clock Home&Life

Home & lounge-wear
& premium towels

zero o'clock Flagship Store



zero o'clock operates a flagship store where you can see firsthand
how we enhance customer experience and manage quality.



Sleep Tech Lab

Our proprietary SleepTech Lab quantifies sleep quality, while AI intervenes in real time to create the optimal sleep environment.

Sensing

Non-contact, non-invasive piezoelectric sensors

Extracts over 12 types of biometrics, including heart rate, respiratory rate, snoring, and tossing/turning

Analysis

Sleep and disease risk ontology AI algorithm

Analyzes sleep stages and apnea symptoms based on collected data

Secures over 95% data analysis accuracy through clinical validation

Active Control

Integration of AI-Active air cells & smart devices

Adjusts mattress firmness and guides posture according to sleep status

Controls the optimal environment via IoT integration with home appliances

Premium Quilts



Signature Goose-Down Duvet

Fabric High density 80's cotton 100%
Filling 90% Polish down + 10% feather

Fill Power 850-800 FP

Size Single (S/SS) : 160*210(±3)cm
Queen (Q) : 200*230(±3)cm
King (K) : 220*240(±3)cm

Color Ivory White

Season All seasons / Winter

Weight S/SS : 600g / 800g
Q : 800g / 1,000g
K : 1,000g / 1,200g / 1,400g



Standard Goose-Down Duvet

Fabric High density 60's cotton 100%
Filling 80% Hungarian down + 20% feather

Fill Power 750-700 FP

Size Single (S/SS) : 160*210(±3)cm
Queen (Q) : 200*230(±3)cm
King (K) : 220*240(±3)cm

Color Ivory White

Season All seasons / Winter

Weight S/SS : 300g / 600g / 800g
Q : 400g / 800g / 1,000g
K : 500g / 1,000g / 1,200g / 1,400g



European duck down Duvet

Fabric High density cotton 100%
Filling 80% Duck down, 20% feather

Fill Power 750-700 FP

Size Single (S/SS) : 160*210(±3)cm
Queen (Q) : 200*230(±3)cm
King (K) : 220*240(±3)cm

Color White

Season All seasons

Weight S/SS : 800g
Q : 1,000g
K : 1,400g



Graphene down Duvet

Fabric Graphene fabric
Filling 90% Duck down, 10% feather

Fill Power 750-700 FP

Size Single (S/SS) : 160*210(±3)cm
Queen (Q) : 200*230(±3)cm
King (K) : 220*240(±3)cm

Color Ivory White

Season All seasons

Weight S/SS : 800g
Q : 1,000g
K : 1,400g

Pillows & Livings



AI Smart Mattress

Input	Non-contact piezoelectric sensor
	100Hz sampling rate
	Over 12 types of data
Analysis	수면 -질환 인과관계 추론 온톨로지 AI 임상 데이터 대비 95.2% 일치
Output	Real-time body pressure sensing and air cell pressure optimization Noise below 25dB
Control	Wi-Fi-based home appliance control
Dev.	Sleep Technology Lab



Premium Wool Pillow

Fabric	Modal 70%, cotton 30%
Filling	British wool 50%, microfiber 50%
Size	50*70cm
Color	White
Season	All seasons
Weight	1,200g
Country of manufacture	Korea
Date of manufacture	2025.08
Machine-washable, moth-proof finish, no harmful substances detected	



S-curve Tencel Body Pillow

Fabric	Tencel 100%
Filling	Polyester 100%
Size	130*35cm
Color	White
Season	All seasons
Weight	1,700g
Country of manufacture	Korea
Date of manufacture	2025.08
Removable cover for separate washing No harmful substances detected	



Miracle Supima Towel

Fabric	Supima cotton 100%
Size	45*85cm
Color	Orange, Ivory, Argyle, Stripe
Season	All seasons
Composition	1P / 3P / 6P
Weight	approx 230g
Density	625gsm
Country of manufacture	Korea
Date of manufacture	2025.09
인증	OEKO-TEX Standard 100 Class 1 KC Safety certified
Certified by Korea Atopy Association color-fastness test passed	

Aromatic Products



huesi Room Spray

Item	Air fresher(Spray Type / Liquid)
Scent	L'Oasis(aroma, wood, phytoncide) Lumiere(watery, powdery, musky) Island(coconut, aqua, Jeju phytoncide)
Capacity	100ml
Composition	Room spray contents
Date of manufacture	2024.07
Country of manufacture	Korea
36 months from manufacturing date Manufacturing date Indicated separately	



huesi Changdeokkung Palace Acacia Fragrance Room Spray

Item	Air fresher(Spray Type / Liquid)
Scent	sandalwood, incense, moss wood, aqua
Capacity	100ml
Composition	Room spray contents
Date of manufacture	2025.09 (Coming soon)
Country of manufacture	Korea
36 months from manufacturing date Manufacturing date Indicated separately	



huesi L'Oasis Wax Tablet

Item	Air freshener(Wax type /Solid type)
Scent	aroma, wood, phytoncide
Capacity	25g
Composition	Wax tablet (main product)
Date of manufacture	2024.09
Country of manufacture	Korea
36 months from manufacturing date Manufacturing date Indicated separately	



huesi Lucky Fish Wax Tablet

Item	Air freshener(Wax type /Solid type)
Scent	coconut, aqua, Jeju phytoncide
Capacity	60g
Composition	Wax tablet (main product)
Date of manufacture	2025.09
Country of manufacture	Korea
36 months from manufacturing date Manufacturing date Indicated separately	

Customer Experience



hoesi

×

zero o'clock

×

hyu,gram



GD CORPORATION

